



Subject: Holly Springs Express Baseball Organization

Dear Business Owner:

Holly Springs Express Baseball, the only 501 (c) 3 non-profit youth baseball Organization based in Holly Springs, GA, is dedicated to serve others by the creation and management of a community-based sports program. Our program's mission is to positively impact the lives of young people through character building, skill development, and competitive play in a safe environment.

The Holly Springs Express Baseball Organization is comprised of volunteers who love baseball and kids while approaching the game in a committed and professional manner. Our Organization stresses academics and conduct in connection with the development of baseball skills so that our youth enhance their life skills that will help them reach success in their future years.

This program is a huge undertaking that greatly needs corporate and community support to make it all happen! As a non-profit, the Holly Springs Express Baseball Organization keeps participation fees as low as possible. Added support is needed to underwrite our teams and the home field they play on.

A Marketing Opportunity PLUS the Chance to Support Talented Kids

On behalf of the Holly Springs Express Baseball Organization, you are hereby invited to help support our youth. To be associated with the American pastime (baseball) is one thing, but the gain associated with the notable recognition of a contributing member of the community is a key and valuable marketing opportunity. Your support as a sponsor in the upcoming year with Holly Springs Express Baseball will open a marketing portal to attract new clientele (those traveling from other parts of the Metro Atlanta area) to help increase your revenue, brand awareness, and market share.

With Commitment from Sponsors, Together We Will Make It Happen

By participating in our program you will help to:

- Further the advancement of this community Organization.
- Support the players and coaches.
- Contribute to an overall positive environment.

We encourage you to take advantage of this high visibility opportunity. Complete the attached form along with payment and a 3' x 4' fence sign that will prominently display your Company name/logo and business information will be erected on your behalf at JC Mullins Park. Each sign will be displayed for the entire year, and a renewal option will be made available at the beginning of the 2011 season.

Thank you in advance for your support to help build and mold our future leaders.

Sincerely,

Holly Springs Express Baseball
A Non-Profit Organization



FENCE ADVERTISING SIGN ORDER FORM
2010 Season – Holly Springs Express Baseball

This agreement is made between the Holly Springs Express Baseball Organization, a 501(c) 3 non-profit and:

Business Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Telephone Number: _____ - _____

Contact Person: _____

Place a new sign at the Holly Springs Express Baseball Field	\$375
Renew an existing sign	\$275

Payment must accompany order. Make check payable to: **Holly Springs Express Baseball.** A letter for tax purposes will be distributed after each transaction is processed.

A 3' x 4' fence sign that will prominently display your Company name/logo and business information will be visible at JC Mullins Park. Each sign will be displayed for the entire year, and a renewal option will be made available at the beginning of the 2011 season. Each sign will have a white background. A Camera Ready Ad Copy is preferred.

____ New Sign

____ Renewal